

**COUNCIL BLUFFS ARENA COMMISSION
MEETING AGENDA –AUGUST 17, 2021**

LOCATION: Mid-America Center-Rooms “E” and “F”
1 Arena Way
Council Bluffs, IA 51501

DATE: Tuesday, August 17, 2021

TIME: 11:30 a.m.

1. CALL TO ORDER
2. ROLL CALL
3. APPROVE AGENDA
4. APPROVE MINUTES from May 11, 2021 meeting
5. PRESENTATION BY Harrah’s Iowa Arena Management
Mid-America Center
 - Operations Review -Mark Vacanti
 - Sales Review –Mark Vacanti
 - Financial Review-Janae Sternberg
 - Marketing Review-Robert McCracken
 - Food and Beverage-Rachael White
6. OTHER
 - Report-Council Bluffs Convention & Visitors Bureau
 - Status on Iowa West Foundation grant application-Richard Wade
7. SET DATE FOR NEXT MEETING
8. ADJOURNMENT